

2026 Summer Camp Listing

1. Free Listing

Be sure to include your camp in the 2026 Summer Camp Directory in the February/March issue of *The Instrumentalist*. The directory will be available to students, directors, and parents in print and online. The basic camp listing is free and includes useful information about the programs at each camp.

**Deadline for Free Listing:
January 16**

File online: www.theinstrumentalist.com/campform

Ad Deadline: January 16

Note: Please submit your information as soon as possible to be included.



2. Promotional Opportunities

Many camps supplement their free listing with a **Display Ad**. With a display ad, you receive several additional benefits listed below. We offer special rates for camp advertisers. Free design assistance available upon request.

- **Display Ads** will be on the same page spread or as close to your listing as possible (depending on space).
- **Free listing is highlighted** in a tinted box to make your information stand out.
- **Small Photo of Your Camp** prints with your listing and is included in the online edition.

Email advertising@theinstrumentalist.com, return the enclosed form, or call 888-446-6888 to place an ad or for more information.

New York

Eastern U.S. Music Camp, Hamilton.



Now in its 48th year for students ages 12-18, our camp is located at Colgate University, one of the most beautiful campuses in the U.S. Counselors supervise campers 24/7. Two- and three-week sessions include jazz/rock bands, orchestras, choirs, and chamber ensembles. Students on all instruments at any level can improve musical skills (theory, harmony, and composition) through private lessons, daily classes, workshops, guest artists, and weekly concerts and recitals. Students may study more than one instrument/voice. There are opportunities for daily recreation. The camp offers a friendly, productive atmosphere.

Details: Sessions run from 6/29-7/13, 7/16-7/20, 6/29-7/20. Attendance varies by session. Tuition with housing varies; notices above \$1,450-\$2,175. Contact: kahncid@easternmusiccamp.com <http://www.EasternUSMusicCamp.com>

Crane Youth Music, Potsdam. is a program for middle and high school students ages 12-18 at SUNY Potsdam's Crane School of Music. Study hand/orchestral instruments, voice, piano and harp. Daily courses include masterclasses and like ensemble/chamber music with Crane faculty, ensemble rehearsal with Crane conductors, and elective courses. Crane Youth Music celebrates 50 years of high-quality summer music.

Details: 7/6-12, 300 students, 35 teachers. Tuition with housing: \$895, tuition alone \$575. Contact: cym@potsdam.edu <http://www.potsdam.edu/cym>

Eastern School of Music - Summer@Eastman, Rochester offers high level students a diverse, individualized and world-class music education experi-

EASTERN U.S. MUSIC CAMP
COLGATE UNIVERSITY

June 29 - July 20, 2025
Select from 2 & 3-week sessions
For students ages 12-18

- Recommended by teachers and students for 48 years!
- Resident-Conductor
- Bands • Orchestras • Choirs
- Jazz/Rock Ensembles & Combo
- Guest artists • Daily recreation
- "The #1 most beautiful campus in the country" - *The Princeton Review*

Hamilton, New York (the beautiful camp at Colgate University)
Summer@EasternUSMusicCamp.com
www.EasternUSMusicCamp.com

Quincy Jones Musicianship Award



In his long musical career Quincy Jones did it all as a composer, arranger, performer, producer, and teacher. Every music program has those students who share this boundless energy and musical versatility. Initiated with his approval, this award encourages them in their pursuit of music.

The award includes a 5"x7" student award and a matching wall plaque, 10 1/2" x 13", for the music room.

www.instrumentalistawards.com • 888-446-6888

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A sample listing for a camp with a display ad. The listing includes a picture of the camp and is highlighted in a tinted box.

Send us photos of your camp!

We welcome pictures of camps and students having fun to use as artwork in the listing and the camp issue. Submit high resolution images with any requested photo credit information to advertising@theinstrumentalist.com.

Special Ad Rates for Camp Issue

To place a display ad or for more information, please call 888-446-6888 or email advertising@theinstrumentalist.com

Display Ad Sizes and Rates

- Full page ad, \$865
- 2/3 page ad, \$795
- 1/2 page ad, \$575
- 1/3 page ad, \$395
- 1/4 page ad, \$375
- 1/6 page ad, \$200

Purchasing a display ad allows you to stand out from the crowd with the addition of:

- Photo of camp with listing
- Free listing highlighted in a tinted box
- Ad and photo in online edition

Example of a 1/2-page display ad with a picture of the camp in the text. Your picture will also be included in the online version of the listing - further highlighting your program.



Smith Walbridge Clinics, Charleston.



Specialized training in marching band-related activities for high school through college students since 1989. Clinics: Drum Major, Section Leader, Drumline & Front Ensemble, Color Guard, Mace & Signal Baton, and Student Conductors. Held on the campus of Eastern Illinois University, taught at various levels, according to experience, beginner-advanced. Details: July 2025, 1,000 students, 5-300 per session, 75 teachers. Tuition with housing: \$300-\$625 depending on session, tuition alone \$240-\$325. Contact: swclincs@swclincs.com <https://www.swclincs.com/>

Smith Walbridge Clinics: Directors Clinic, Drill Design Clinic, Charleston



Directors Clinic: Comprehensive marching band directors and college music majors. Taught by experienced, nationally famous educators in their field. Drill Design: For school and college directors, private writers/designers, & music majors only. Focus on beginning & advanced levels, fill-at 25. Beautiful lab provided or bring own laptop for use. Details: July 2025, 25 students, 8 teachers. Tuition with housing: \$365-\$425 depending on session (all meals included), tuition alone \$295-\$325 depending on session. (lunch and dinner included). Contact: swclincs@swclincs.com <https://www.swclincs.com/>

Illinois Summer Youth Music, Urbana.

One-week residential programs for senior and junior high musicians. Twenty-five different offerings include traditional band, orchestra, choral and jazz programs, as well as pre-college programs for individual instruments, musical theatre, composition, music technology, hip-hop, piano and more. Details: 7/6-11, 7/13-18. 300 students 100 teachers. Tuition with housing: \$700-\$850, tuition alone \$500-\$600. Contact: ismy@illinois.edu <https://music.illinois.edu/engagement/ismy/>

Indiana Butler Community Arts School at Butler University, Indianapolis. Summer is the perfect time for students choose from 20 camps (music, theatre, dance) at the Butler Community Arts School (BCAS) located on the campus of Butler University in Indianapolis. Camps serve the age groups of 7-11 and 12-18 and are offered with both commuter and residential options. Details: June-July. Tuition: varies. Contact: bcas@butler.edu <https://www.butlerartscenter.org/camps/>



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Display Ad Specifications on next page.

Send us high-quality photos of your program and students enjoying music, and they may be included in the listing.



courtesy of Mansfield Univ. Music Camps

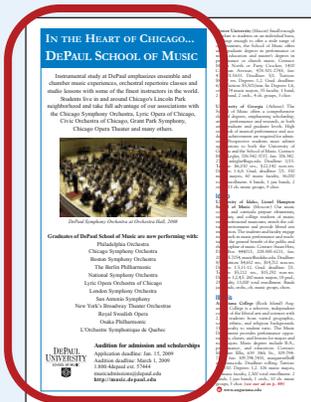
Six Ad Sizes

Display ads include a **free ad in the online edition** (contact us for specifications) and a **color picture** of your program to go with the listing (print and online version).



Full Page Ad

- **With Bleed:** 8.75" wide x 11.375" high – page trim size is 8.25"x10.875" – *keep type away from edges.*
- **No Bleed:** 7"x10"



2/3 Page Ad – Vertical

- 10" high x 4.583" wide – this has no bleed.



Half Page Ad

- **Horizontal:** 5" high x 7" wide
- **Vertical:** 7.5" high x 4.583" wide



1/3 Page Ad

- 5" high x 4.583" wide



1/4 Page Ad

- 3.75" high x 4.583" wide



1/6 Page Ad

- 2.5" high x 4.583" wide

Print Ad Technical Specifications

Acceptable Formats:

- High-resolution PDFs, TIFF, and JPG
- EPS also accepted

Do not send ads created in word processing programs, PowerPoint, etc. as they lack sufficient resolution.

Please call if you have questions about format, resolution, and size.

Images/Artwork Requirements:

– All images should have a minimum resolution of 300 dpi and be in CMYK color format. (If you take a photo from a website it will be 72 dpi and too low a resolution.)

– All fonts must be **embedded** or attached.

– Please verify dimensions of ad size.

– **Flatten all layers** before saving final version. (Save a version with layers for future changes.)

Email: advertising@theinstrumentalist.com