

# 2025 Summer Camp Listing

## 1. Free Listing

Be sure to include your camp in the 2025 Summer Camp Directory in the February/March issue of *The Instrumentalist*. The directory will be available to students, directors, and parents in print and online. The basic camp listing is free and includes useful information about the programs at each camp.

**Deadline for Free Listing:**  
**January 8, 2025**

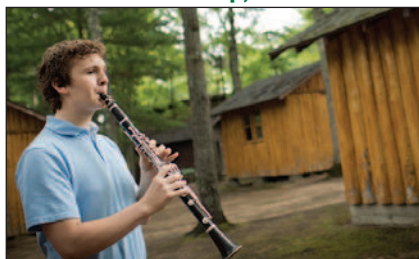
**File online:** [www.theinstrumentalist.com/campform](http://www.theinstrumentalist.com/campform)

**Ad Deadline:** **January 7, 2025**

**Note:** Please submit your information as soon as possible to be included.



### Interlochen Arts Camp, Interlochen.



The nation's premier multidisciplinary summer arts program. Led by distinguished faculty and renowned conductors, music campers perform in Kresge Auditorium, Corson Auditorium, Donnington Chapel, and Recital Hall.

**A sample listing for a camp with a display ad. The listing includes a picture of the camp which will also be included in the online edition.**

For high school students. Tuition with housing \$1,625-\$9,750 depending on session length, tuition alone \$650 per week for day camp. Varying dates from 6/19-8/8. 2,755 attendees, 285 teachers. Contact: 231-276-7472, [admission@interlochen.org](mailto:admission@interlochen.org).

 [camp.interlochen.org](http://camp.interlochen.org)

## 2. Promotional Opportunities

Many camps supplement the basic free listing with a **Display Ad** to attract more students. With a display ad, you receive several additional benefits listed below. We offer special rates for camp advertisers. **Free design assistance available upon request.**

- **Display Ads** will be on the same page spread or as close to your listing as possible (depending on space).
- **Small Photo of Your Camp** prints with your listing and is included in the online edition.

**Email [advertising@theinstrumentalist.com](mailto:advertising@theinstrumentalist.com), return the enclosed form, or call 888-446-6888 to place an ad or for more information.**

## Send us photos of your camp!

We welcome pictures of camps and students having fun to use as artwork in the listing and the camp issue. Submit high resolution images with any requested photo credit information to [advertising@theinstrumentalist.com](mailto:advertising@theinstrumentalist.com).

# Special Ad Rates for Camp Issue

To place a display ad or for more information, please call 888-446-6888 or email [advertising@theinstrumentalist.com](mailto:advertising@theinstrumentalist.com)

## Display Ad Sizes and Rates

- Full page ad, \$865
- 2/3 page ad, \$795
- 1/2 page ad, \$575
- 1/3 page ad, \$395
- 1/4 page ad, \$375
- 1/6 page ad, \$200

Purchasing a display ad allows you to stand out from the crowd with the addition of:

- Photo of camp with listing
- Ad and photo in online edition

Example of a 1/2-page display ad with a picture of the camp in the text. Your picture will also be included in the online version of the listing - further highlighting your program.



**Blue Lake Fine Arts Camp, Twin Lake, Michigan**  
The camp allows students in grades 5-12 to choose from nine majors in areas of instrumental or choral music, art, dance, and drama over four two-week sessions. Students may also enroll in one of 29 minor courses, including world music, private voice lessons, and creative writing, which are new courses for 2009. Scholarships are limited and are awarded based on audition or portfolio, arts instructor recommendations, and in some cases financial need. Tuition with housing \$1,025. Session one, July 1-12; session two, July 15-26; session three, July 29-August 9; session four, August 12-23. 5,000 students, 230 teachers. Contact: 800-221-3796. [www.bluelake.org](http://www.bluelake.org)

**Interlochen Arts Camp**, Interlochen, offers programs for young students, including exploratory programs, and opportunities tailored to more advanced musicians. Students are challenged by their peers, faculty, and guest performers. Tuition varies by program: \$800-\$6,795 with housing. Program lengths vary by age division: one to six weeks, June 13-August 3. Contact: 231-276-7471, [admission@interlochen.org](mailto:admission@interlochen.org)

**Interlochen College of Creative Arts-Adult Chamber Music Camp**, Interlochen, offers a varied and comprehensive collection of arts programs for adults, who rehearse and perform great works of chamber music in the company of music lovers and leading performers and teachers. Chamber music devotees immerse themselves in six days of instruction and performances by a notable string, keyboard, and wind faculty member of leading musicians. The dynamic Erno String Quartet returns as the artists-in-residence. August 12-18. 2009 Adult Band Camp offers repertoire tailored to the ensemble led by artistic director Tom Raccobone. Faculty will teach masterclasses, coach daily chamber music sessions, and play in the full ensemble. The experience ends with a public performance. Register by June 1-August 4. Contact: 231-276-7441, [college@interlochen.org](mailto:college@interlochen.org)

**Knottcrest Music Camp at Calvin College**, Grand Rapids, offers concert band, jazz band, orchestra, choir, and musical theater. A variety of classes in dance, folkling, handbells, piano, guitar, and world music are available. Tuition alone is \$150 before June 30, \$165 after June 30. Senior camp, grades 9-12, August 3-7; junior camp, grades 6-8, August 10-14. 150 students, 30 teachers. Contact: 616-526-7145, [musiccamp@calvin.edu](mailto:musiccamp@calvin.edu)

**Western Michigan University Seminar 2009**, Kalamazoo, is a high school program in woodwind, brass, percussion, string, voice, and piano featuring chamber music experiences for all instrumentalists as well as large ensembles, private lessons, music theory, and electives. Most instructors are from WMU. Tuition with housing \$1,085.

**Sample Display Ad:**  
www.bluelake.org  
**blue lake**  
piano dance visual arts orchestra jazz band theater harp choir adult programs international exchange  
Serving grades 5-12:  
Two-week sessions from  
July 1-August 23  
**blue lake fine arts camp**  
800.221.3796

Display Ad Specifications on next page.

Send us high-quality photos of your program and students enjoying music, and they may be included in the listing.



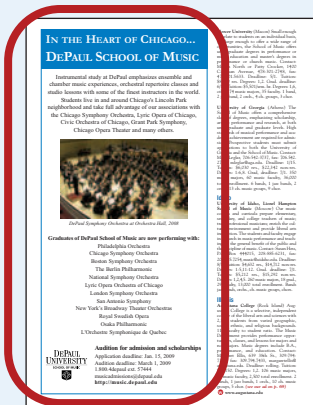
# Six Ad Sizes

Display ads include a **free ad in the online edition** (contact us for specifications) and a **color picture** of your program to go with the listing (print and online version).



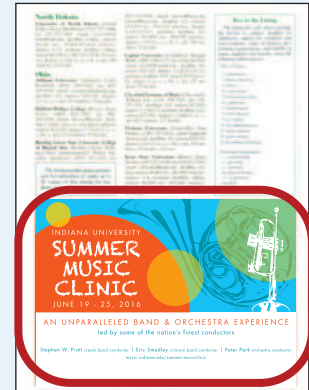
## Full Page Ad

- **With Bleed:** 8.75" wide x 11.375" high – page trim size is 8.25"x10.875" – *keep type away from edges.*
- **No Bleed:** 7"x10"



## 2/3 Page Ad – Vertical

- 10" high x 4.583" wide – this has no bleed.



## Half Page Ad

- **Horizontal:** 5" high x 7" wide
- **Vertical:** 7.5" high x 4.583" wide



## 1/3 Page Ad

- 5" high x 4.583" wide



## 1/4 Page Ad

- 3.75" high x 4.583" wide



## 1/6 Page Ad

- 2.5" high x 4.583" wide

## Print Ad Technical Specifications

### Acceptable Formats:

- High-resolution PDFs, TIFF, and JPG
- EPS also accepted

Do not send ads created in word processing programs, PowerPoint, etc. as they lack sufficient resolution.

**Please call if you have questions about format, resolution, and size.**

### Images/Artwork Requirements:

- All images should have a minimum resolution of **300 dpi** and be in **CMYK** color format. (If you take a photo from a website it will be 72 dpi and too low a resolution.)
- All fonts must be **embedded** or attached.
- Please verify dimensions of ad size.
- **Flatten all layers** before saving final version. (Save a version with layers for future changes.)

Email: [advertising@theinstrumentalist.com](mailto:advertising@theinstrumentalist.com)