2023 Directory of Music Schools

shoto courtesy of Peabody Conservatory, by Ben Johnson



Massachusetts Boston Conservatory at Berklee



Boston Conservatory at Berklee is reimaging, what a conservatory education should be for today's performing artists. Apply by December 15. Contact: Brian Calhoon, 8 Fenway, 617-912-9153, fax 617.912.9153, conservatoryadmissions@berklee.edu. Deadline: 12/15. Tuition: \$43,770. Degrees: 1,4,12. Graduate deadline: 12/15. Tuition: \$43,770. Degrees: 1,2,4,6,12. 226 music majors, 86 faculty, total enrollment 660. 3 bands, 3 orch., 4 chor.

W bostonconservatory.berklee.edu

A sample listing for a school with a large display ad

The listing includes a picture of the school and a web address. Picture and link also included in online edition.

Each year we hear from unhappy music school administrators who missed the deadline to submit a free listing to our annual directory of music schools. (We also hear from annoyed alums wondering why their school isn't listed.) Take a few minutes to complete the listing form today and cross it off your list before a busy fall semester arrives. As always, we have attractive paid advertising options used by many top schools to highlight their programs in greater detail.

The next generation of music school students will carry a heavy burden to strengthen programs after the turbulent past few years. Our college directory (available both in print and online) offers an easy way to help find the leaders of tomorrow.

1. Free Listing – Deadline: September 26

Online Form: www.theinstrumentalist.com click the link at the top of the page to fill out the free college listing form (or email this form)

2. Print and Web Advertising

Supplement your free listing with a **Display Ad** in the magazine to provide additional information about your programs and draw prospective students and teachers to your website. We offer special rates for college advertisers with ad sizes for every budget.

Purchase of a display ad also includes several bonus features to further highlight your school:

- **Display Ads** will be on the same page spread or as close to your listing as possible (depending on space).
- Web Ad for the online edition of the listing. (FREE with purchase of a print ad.)
- Small Photo of the school prints with your listing.
- Web Link with online edition, highlighted web address in the print listing FREE with any print ad or purchase separately for \$35 as a supplement to your free listing.

Ad Deadline: September 26, 2023
Return the enclosed form or call toll free

888-446-6888 to discuss any of these options.

Directory of Music Schools

The Instrumentalist, October/November 2023

Free Listing Form Deadline State: _____ September 26 University and Name of Music School:____ Complete online: www.theinstrumentalist.com click the link at top of page Ad deadline: Admissions Contact Person: September 26 Admissions Address: Telephone:______Fax:_____ Performing Groups E-mail: _____ (Fill in number of groups) Website: bands/wind ensembles Undergraduate Graduate jazz bands orchestras Admissions Deadline: (month/day) choruses Annual tuition In State: Out of State: Degrees Offered Degrees offered (use codes on right) Performance Number of music majors Music Education 3 Theory Number of music faculty 4 Composition 5 History/Musicology Total school enrollment 6 Conducting Church Music 8 Music Therapy A brief description of the school's focus or special features. (100-word limit) Jazz Studies Arts Administration Music Industry 11 12 Music Theater Recording Technology Other-please list Use last year's description. ☐ The description is attached. ☐ Please contact me to discuss adding a direct web link or display ad. Name: _____ Telephone: ____ E-mail:

Ad Deadline: September 26

Special Rates for College Ads

Options For Every Budget Every print advertiser receives a FREE web ad.

Display Ad Sizes and Rates

	Full:	page ad	. \$865
_	ı ı uıı	page au	• WOOD

☐ 2/3 page ad, \$795

☐ 1/2 page ad, \$575

☐ 1/3 page ad, \$395

1/4 page ad, \$375

☐ 1/6 page ad, \$200

1/2-page ad with picture and web link

above.

Purchase of a display ad allows you to stand out from the crowd with the addition of:

- Photo of school with listing
- Ad in online edition specs on next page
- Web address in print edition
- Direct web link in the online edition

Direct Web Link Only – highlight your listing with a

Web link in print and online editions, \$35

Chicago College of Performing Arts, Roosevelt University (Chicago) CCPA brings together its professional degree programs in The Music Conservatory and The Theater Conservatory. It provides professional training for actors, musicians, and teachers within the context of one of the world's great cultural cities. Contact: Ashlee Hardgrave, 430 S. Michigan Ave, 312-341-3789, fax: 312.341.6358, music@roosevelt.edu. Deadline: 1/15. Tuition: \$23,750. Degrees: 1,2,4,9,12. 379 music majors, 100 faculty, 575 total students. 1 band, 2 jazz bands, 2 orch., 2 chor.

Print listing with web address highlighted. (Web link also included in online edition.)

(Web address are not included with free listings.) members of opera companies and symphony orchestras, and participants in chamber ensembles. Contact: Lea Antone, 18111. Nordhoff: St., 818-677-3184, music@councedu. Undergraduate dealline: 11/30. Undergraduate dealgrees: 1,2,4,8,9,11. minor: 12. Undergraduate admission: oppoing, Graduate tutions: 55-54 res., \$12,124 non-res. Graduate admission: oppoing, Graduate tutions: \$7,810 res., \$10,600 non-res. Graduate degrees. 1,2,4,6,11. 600 massic majors, 50 graduate endems. 27 feedule: 40,000 non-desemble. The control of the control ment. 2 bands, 4 jazz bands, 1 orch., 2 chor.

ment. 2 mans, 4 just mans, 1 orch., 2 cnor.

Chapman University (Crange). HallMusco Conservatory of Masic provides
aspiring musicians with a rigorous, professional musical training program, coupled
with a supportive liberal ars environment,
which enriches the human mind and splriti. Our music curriculum prepares students
to enter a variety of professional fields
after ganduation or continue their studies
in top graduate programs. Contact: Casey

The listing of music schools is also available online at the www.theinstrumentalist.com. www.theinstrumentalist.com. (No login required to view list-ing.) The Instrumentalist grants permission for subscribers to make up to 50 copies of this list-ing for students and parents.

Decker, One University Drive, 714-997-6711, fax: 714-997-6713 admit@chapman.edu. Deadline: 1/15. Degrees: 1,2,4,6. Tuition: \$44,710. 220 music majors, 72 faculty, 5,677 total enrollment. 2 bands, 2 jazz bands, 1 orch., 4 chor.

The Colburn School, Conservatory of

The Colburn School, Conservatory of Music (Los Angeles) focuses on training classical instrumental musicians at the highest level. The Colburn School Conservatory of Music provide full tuttion, room-and-board scholarships to qualified college-age applicants. BM PD, MM, AD, and PSC programs in performance are offered, orthestral instruments and piano. Located in downtown Los Angeles. Contact: Kathleen Tesar, 200 South Grand Avenue, 213-621-4545, damissions@colburnschool.edu. Deadline: 12/1. Degree: 1. Graduate deadline: 12/1. Degrees: 1. ST music majors, 61 graduate students, 42 faculty. 1 orch.

Pepperdine University (Malibu). With its Pepperdine University (Malibu). With its beautiful campus overlooking the Pacific Cecan, Pepperdine offers exciting performance possibilities and the opportunity to study with world renowned musicians at an academically to praised liberal and surviversity. Scholarship support is available for eligible undergraduate majors as well as for non-more than the performance in performance in performance in the performance of the perfor Jefferson, 24255 Pacific Coast Highway 310-506-4111, fax: 310.506.4077, fineart Sto-300-111, Interaction and State Sto. 2007-11, Interactions and State Sto. 246,440. Degrees: 1,2,4, 80 music majors, 45 faculty, 3,100 total enrollment. 1 band, 1 jazz band, 1 orch., 2 chor.

www.pepperdine.edu/music

San Francisco Conservatory of Music (San



The San Francisco Conservatory of Music educates exceptionally talented musicians from around the world to become artists of the highest caliber, as well as musical citizens prepared for the challenges of the 21st century. Contact Melisso Cocco-Mitten, 50 Oak Street, 415-503-6231, facility of the 12/1. Undergraduate tuttion: \$40,000. Undergraduate degrees 1,4 foraduate dead-line: 12/1. Graduate tuttion: \$40,000. Graduate degrees 1,46. 108 faculty 173 total enrollment. 2 bands, 2 orch, 2 chor. \$\frac{1}{2}\$ www.form.edu



Display Ad Specifications on next page.



College/University	
Address	
City, State	
Person placing order	
Telephone	()
E-mail	
Website	

Call to order or for more information: 888-446-6888, fax: 847.446.6263 Email: advertising@theinstrumentalist.com

The Instrumentalist, 1838 Techny Court, Northbrook, IL 60062

Ad Sizes and Shapes

FREE EXTRAS WITH A PRINT AD!

- 1. Web ad in the online edition (180 x 120 pixels, jpeg format).
 - 2. Color picture of the school to go with the listing.

Full Page – (with bleed)
Page trim size - 8.25"x10.875"

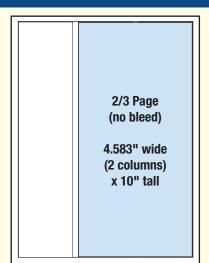
Add .25" on all sides of ad to avoid any white edges

Bleed is the part of the ad that extends past the trim size of page.

Do not put type near edge of ad if using a bleed.

Or

Full Page – (no bleed) 7" wide x 10" tall

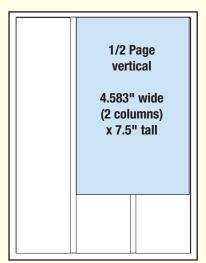


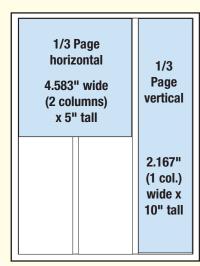
1/2 Page - horizontal (no bleed) 7" wide x 5" tall

1/2 Page - horizontal (with bleed) 8.25" wide x 5.5" tall Bleed Size: 5.75"x 8.75"

(add .25" on bottom/sides for bleed.)

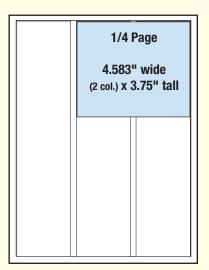
Do not put type near edge of ad if using a bleed.

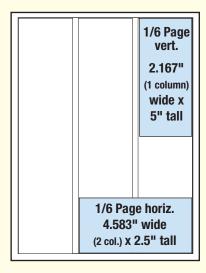




Artwork Requirements:

- All images should have a minimum resolution of 300 dpi and be in CMYK color format.
- All fonts must be **embedded** or attached.
- Please double check ad dimensions.
- Flatten all layers before saving final version. (Save a version with layers for future changes.)
- All fractional ads must have a distinct border on all sides. This border is to be included in the dimensions of the ad.
- Please pay careful attention to the dimensions of fractional ads. They must fit into the appropriate column width.
- Full Page Ads: Text and important graphics should not be placed near edges of page. Live area should not exceed 7 inches wide or 10 inches tall.





Acceptable Formats:

- High-resolution PDFs preferred.
- TIFF
- IPEG

Note: Microsoft Office documents are not accepted.