

LAST CHANCE

Free listing cutoff: September 6

2019 Directory of Music Schools

photo courtesy of Indiana Wesleyan University



There are many sources that high school students can consult to learn about college music programs, but first they need to narrow down this overwhelming amount of information to determine which programs match their interests. Each October *The Instrumentalist* features a directory of music schools to help teachers and their students do this.

Highlight the strengths and features of your program in a free listing that goes out to thousands of the most dedicated high school musicians and their directors. The directory is available both in print and online formats.

1. Free Listing – Deadline: **September 6**

Online Form: www.theinstrumentalist.com/college
(or return the enclosed form)

2. Additional Promotional Opportunities


Supplement the basic free listing with a **display ad** to draw prospective students to your website. There are several affordable options to expand your basic listing for both the print and online editions, including photos of the college, web links, and online ads.

- **Print and Online editions**
- **Display Ads** (full page, $\frac{2}{3}$ page, $\frac{1}{2}$ page, $\frac{1}{3}$ page, $\frac{1}{4}$ page, $\frac{1}{6}$ page)
- **Photo of School** (FREE with full, $\frac{2}{3}$, $\frac{1}{2}$, and $\frac{1}{3}$ page ads)
- **Web Ad** (FREE with purchase of print ad)
- **Direct Web Link** with online edition, web address in print edition – FREE with any print ad or just \$35 as a supplement to your free listing.

Massachusetts Boston Conservatory at Berklee (Boston).



Boston Conservatory at Berklee is reimagining what a conservatory education should be for today's performing artists. Apply by December 15. Contact: Brian Calhoun, 8 Fenway, 617-912-9153, fax 617.912.9153, conservatoryadmissions@berklee.edu. Deadline: 12/15. Tuition: \$43,770. Degrees: 1,4,12. Graduate deadline: 12/15. Tuition: \$43,770. Degrees: 1,2,4,6,12. 226 music majors, 86 faculty, total enrollment 660. 3 bands, 3 orch., 4 chor.

 bostonconservatory.berklee.edu

A sample listing for a school with a large display ad

The listing includes a picture of the school and a web address. Picture and link also included in online edition.

Ad Deadline: September 10, 2019

**Return the enclosed form or call toll free
888-446-6888 to discuss any of these options.**

Directory of Music Schools

The Instrumentalist, October 2019

Free Listing Form

State: _____

University and Name of Music School: _____

City: _____

Admissions Contact Person: _____

Admissions Address: _____

Telephone: _____ Fax: _____

E-mail: _____

Website: _____

**Last Chance
Listing Deadline
Sept. 6**

Complete online:
www.theinstrumentalist.com/college

**Ad deadline:
September 10**

Performing Groups
(Fill in number of groups)

_____ bands/wind ensembles
_____ jazz bands
_____ orchestras
_____ choruses

	Undergraduate	Graduate
Admissions Deadline: (month/day)		
Annual tuition In State:	\$	\$
Out of State:	\$	\$
Degrees offered (use codes on right)		
Number of music majors		
Number of music faculty		
Total school enrollment		

← **Degrees Offered**

- 1 Performance
 - 2 Music Education
 - 3 Theory
 - 4 Composition
 - 5 History/Musicology
 - 6 Conducting
 - 7 Church Music
 - 8 Music Therapy
 - 9 Jazz Studies
 - 10 Arts Administration
 - 11 Music Industry
 - 12 Music Theater
 - 13 Recording Technology
- Other-please list

A brief description of the school's focus or special features. (50-word limit)

Use last year's description. The description is attached.

Please contact me to discuss adding a direct web link or display ad.

Name: _____ Telephone: _____

E-mail: _____

Ad Deadline: Sept. 10th

Special Rates for College Ads

Options For Every Budget

Every print advertiser receives a **FREE** web ad.

Medium & Large Display Ads

- Full page ad, \$865
- 2/3 page ad, \$795
- 1/2 page ad, \$575
- 1/3 page ad, \$395

Stand out from the crowd with:

- Photo of school with listing
- Ad in online edition – specs on next page
- Web address in print edition
- Direct web link in the online edition

Small Display Ads

- 1/4 page ad, \$375
- 1/6 page ad, \$200

This size ad also includes:

- Ad in online edition – specs on next page
- Web address in print edition
- Direct web link in online edition

Direct Web Link Only – highlight your listing with a

- Web link in print and online editions, \$35

1/2-page ad with picture and web link above.

members of opera companies and symphony orchestras, and participants in chamber ensembles. Contact: Lea Antone, 18111 Nordhoff St., 818-677-3184, music@csun.edu. Undergraduate deadline: 11/30. Undergraduate degrees: 1.2,4,8,9,11; minor: 12. Undergraduate tuition: \$6,544 res., \$12,124 non-res.. Graduate admission: ongoing. Graduate tuition: \$7,810 res., \$10,600 non-res. Graduate degrees: 1,2,4,6,11. 600 music majors, 50 graduate students, 72 faculty, 40,000 total enrollment. 2 bands, 4 jazz bands, 1 orch., 2 chor.

Chapman University (Orange). Hall-Musco Conservatory of Music provides aspiring musicians with a rigorous, professional music training program, coupled with a supportive liberal arts environment, which enriches the human mind and spirit. Our music curriculum prepares students to enter a variety of professional fields after graduation or continue their studies in top graduate programs. Contact: Casey

Decker, One University Drive, 714-997-6711, fax: 714-997-6713 admit@chapman.edu. Deadline: 1/15. Degrees: 1,2,4,6. Tuition: \$44,710. 220 music majors, 72 faculty, 5,677 total enrollment. 2 bands, 2 jazz bands, 1 orch., 4 chor.

The Colburn School, Conservatory of Music (Los Angeles) focuses on training classical instrumental musicians at the highest level. The Colburn School Conservatory of Music provides full tuition, room-and-board scholarships to qualified college-age applicants. BM, PD, MM, AD, and PSC programs in performance are offered, orchestral instruments and piano. Located in downtown Los Angeles. Contact: Kathleen Tesar, 200 South Grand Avenue, 213-621-4545, admissions@colburnschool.edu. Deadline: 12/1. Degree: 1. Graduate deadline: 12/1. Degrees: 1, 55 music majors, 61 graduate students, 42 faculty, 1 orch.

Pepperdine University (Malibu). With its beautiful campus overlooking the Pacific Ocean, Pepperdine offers exciting performance possibilities and the opportunity to study with world renowned musicians at an academically top ranked liberal arts university. Scholarship support is available for eligible undergraduate majors as well as for non-majors interested in performing in University ensembles. Contact: Morgan

Jefferson, 24255 Pacific Coast Highway, 310-506-4111, fax: 310-506-4077, fineart-admissions@pepperdine.edu. Deadline: 1/5. Tuition: \$46,440. Degrees: 1,2,4. 80 music majors, 45 faculty, 3,100 total enrollment. 1 band, 1 jazz band, 1 orch., 2 chor.

www.pepperdine.edu/music

San Francisco Conservatory of Music (San Francisco).



The San Francisco Conservatory of Music educates exceptionally talented musicians from around the world to become artists of the highest caliber, as well as musical citizens prepared for the challenges of the 21st century. Contact: Melissa Cocco-Mitten, 50 Oak Street, 415-303-6231, fax: 415-503-6299, admit@sfc.edu. Deadline: 12/1. Undergraduate tuition: \$40,000. Undergraduate degrees: 1,4. Graduate deadline: 12/1. Graduate tuition: \$40,000. Graduate degrees: 1,4,6. 108 faculty, 173 total enrollment. 2 bands, 2 orch., 2 chor.

www.sfc.edu

The listing of music schools is also available online at the www.theinstrumentalist.com. (No login required to view listing.) The Instrumentalist grants permission for subscribers to make up to 50 copies of this listing for students and parents.

San Francisco Conservatory of Music

music

Refine your art. Unleash your creativity. Lead the way as an artist for the twenty-first century.

Announcing SFCM's new Technology and Applied Composition Major

An undergraduate curriculum with traditional composition at its core that offers instruction in creating music for film, games and other emerging multi-media platforms

Focus. Transformation. Education for life.

800.899.SFCM

admit@sfc.edu

www.sfc.edu

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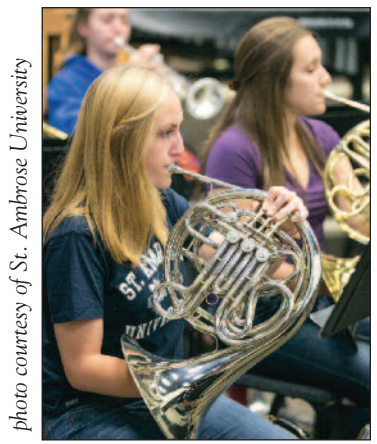
Chicago College of Performing Arts, Roosevelt University (Chicago) CCPA brings together its professional degree programs in The Music Conservatory and The Theater Conservatory. It provides professional training for actors, musicians, and teachers within the context of one of the world's great cultural cities. Contact: Ashlee Hardgrave, 430 S. Michigan Ave, 312-341-3789, fax: 312.341.6358, music@roosevelt.edu. Deadline: 1/15. Tuition: \$23,750. Degrees: 1,2,4,9,12. 379 music majors, 100 faculty, 575 total students. 1 band, 2 jazz bands, 2 orch., 2 chor.

www.ccpa.roosevelt.edu

Print listing with web address highlighted. (Web link also included in online edition.)

(Web address are not included with free listings.)

Display Ad Specifications on next page.



College/University _____

Address _____

City, State _____

Person placing order _____

Telephone (____) _____

E-mail _____

Website _____

Call to order or for more information: 888-446-6888, fax: 847.446.6263
Email: advertising@theinstrumentalist.com
 The Instrumentalist, 1838 Techny Court, Northbrook, IL 60062

Ad Sizes and Shapes

FREE EXTRAS WITH A PRINT AD!

1. Web ad in the online edition (180 x 120 pixels, jpeg format).
2. Color picture of the school to go with the listing for 1/3, 1/2, 2/3 and full page print ads.

Full Page – (with bleed)
Page trim size - 8.25"x10.875"

Add .25" on all sides of ad to avoid any white edges

Bleed is the part of the ad that extends past the trim size of page.

Do not put type near edge of ad if using a bleed.

or

Full Page – (no bleed)
7" wide x 10" tall

2/3 Page (no bleed)

4.583" wide (2 columns) x 10" tall

1/2 Page - horizontal (no bleed)
7" wide x 5" tall

1/2 Page - horizontal (with bleed)
8.25" wide x 5.5" tall
Bleed Size: 5.75" x 8.75"
 (add .25" on bottom/sides for bleed.)

Do not put type near edge of ad if using a bleed.

1/2 Page vertical

4.583" wide (2 columns) x 7.5" tall

1/3 Page horizontal
4.583" wide (2 columns) x 5" tall

1/3 Page vertical
2.167" (1 col.) wide x 10" tall

1/4 Page

4.583" wide (2 col.) x 3.75" tall

1/6 Page vert.
2.167" (1 column) wide x 5" tall

1/6 Page horiz.
4.583" wide (2 col.) x 2.5" tall

Artwork Requirements:

- All images should have a minimum resolution of **300 dpi** and be in **CMYK** color format.
- All fonts must be **embedded** or attached.
- Please double check ad dimensions.
- **Flatten all layers before saving final version.** (Save a version with layers for future changes.)
- All fractional ads must have a distinct border on all sides. This border is to be included in the dimensions of the ad.
- **Please pay careful attention to the dimensions of fractional ads.** - They must fit into the appropriate column width.
- Full Page Ads: **Text and important graphics should not be placed near edges of page.** Live area should not exceed 7 inches wide or 10 inches tall.

Acceptable Formats:

- **High-resolution PDFs preferred.**
 - TIFF
 - JPEG
- Note: Microsoft Office documents are not accepted.