

# 2017 Directory of Music Schools



## 1. Free Listing – Get your listing in early and avoid the rush when school starts.

Include your college in the 2017 Directory of Music Schools in the October issue of *The Instrumentalist*. The Directory will be available to students and directors, both in print and online. The basic listing is free and includes useful information about the programs at each school.

**Deadline for Free Listing:**  
**September 8, 2017**


File online: [www.theinstrumentalist.com/college](http://www.theinstrumentalist.com/college)  
(or return the enclosed form)

**Ad Deadline: September 11, 2017**

### Grove City College (Grove City)



This four-year private independent liberal arts college is affiliated with the Presbyterian Church. Music Education graduates have been placed into teaching positions throughout the United States. Grove City College offers a quality education at an affordable cost in a thoroughly Christian environment. Contact: Jeffrey Tedford, 100 Campus Drive, 724-450-1557, fax: 724.458.2164, [jmtedford@gcc.edu](mailto:jmtedford@gcc.edu). Deadline: 11/1 and 2/1. Degrees: 1,2,7,11,12. 90 music majors, 10 faculty, 2,500 total enrollment. 3 bands, 2 jazz bands, 2 orch., 3 chor.

 [www.gcc.edu/ti](http://www.gcc.edu/ti)

A sample listing for a school with a large display ad: The listing includes a **picture of the school and a web address**. Picture and link will be included in online edition as well.

## 2. Promotional Opportunities

Many schools supplement the basic free listing with a display ad. There are several attractive options to expand your basic listing for both the print and online editions, including photos of the college, web links, and online ads. We can help you find the best way to draw prospective students to your school's website.

- **Print and Online editions**
- **Display Ads** (full page,  $\frac{2}{3}$  page,  $\frac{1}{2}$  page,  $\frac{1}{3}$  page,  $\frac{1}{4}$  page,  $\frac{1}{6}$  page)
- **Photo of Your School** (FREE with full-,  $\frac{2}{3}$ -, or  $\frac{1}{2}$  page ads)
- **Web Ad** (FREE with full-,  $\frac{2}{3}$ -, or  $\frac{1}{2}$  page ads)
- **Direct Web Link** with online edition, web address in print edition – FREE with any display ad or just \$35 as a supplement to your free listing.

Return the enclosed form or call toll free  
888-446-6888 to discuss any of these options.

# Directory of Music Schools

The Instrumentalist, October 2017

## Free Listing Form

State: \_\_\_\_\_

University and Name of Music School: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_

Admissions Contact Person: \_\_\_\_\_

Admissions Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

**Deadline**  
**September 8**  
Complete online:  
[www.theinstrumentalist.com/college](http://www.theinstrumentalist.com/college)  
**Ad deadline:**  
**September 11**

**Performing Groups**  
(Fill in number of groups)

\_\_\_\_\_ bands/wind ensembles  
\_\_\_\_\_ jazz bands  
\_\_\_\_\_ orchestras  
\_\_\_\_\_ choruses

	Undergraduate	Graduate
Admissions Deadline: (month/day)		
Annual tuition In State:	\$	\$
Out of State:	\$	\$
Degrees offered (use codes on right)		
Number of music majors		
Number of music faculty		
Total school enrollment		

← **Degrees Offered**

- 1 Performance
  - 2 Music Education
  - 3 Theory
  - 4 Composition
  - 5 History/Musicology
  - 6 Conducting
  - 7 Church Music
  - 8 Music Therapy
  - 9 Jazz Studies
  - 10 Arts Administration
  - 11 Music Industry
  - 12 Music Theater
  - 13 Recording Technology
- Other-please list

A brief description of the school's focus or special features. (50-word limit)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Use last year's description.       The description is attached.

Please contact me to discuss adding a direct web link or display ad.

Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

# Special Rates for Colleges

Advertising Order Form  
Ad Deadline: September 11

## 1. Large Display Ad

- Full page ad, \$865
- 2/3 page ad, \$805
- 1/2 page ad, \$595

**Stand out from the crowd – includes:**

- **Photo of school with listing**
- **Ad in online edition** – see back for specs
- **Web address in print edition**
- **Direct web link in the online edition**

## 2. Medium/Small Display Ads

- 1/3 page ad, \$415
- 1/4 page ad, \$395
- 1/6 page ad, \$225

Your display ad in the print edition also includes:

- **Web address in print edition**
- **Direct web link in online edition**

## 3. Direct Web Link

- Web link in print and online editions, \$35**

Chicago College of Performing Arts, Roosevelt University (Chicago) CCPA brings together its professional degree programs in The Music Conservatory and The Theater Conservatory. It provides professional training for actors, musicians, and teachers within the context of one of the world's great cultural cities. Contact: Ashlee Hardgrave, 430 S. Michigan Ave, 312-341-3789, fax: 312.341.6358, music@roosevelt.edu. Deadline: 1/15. Tuition: \$23,750. Degrees: 1,2,4,9,12. 379 music majors, 100 faculty, 575 total students. 1 band, 2 jazz bands, 2 orch., 2 chor.

[ccpa.roosevelt.edu](http://ccpa.roosevelt.edu)

**Print listing with web address highlighted. (Web link also included in online edition.)**

*(Web address are not included with free listings.)*

**1/2-page ad with picture and web link above.**

members of opera companies and symphony orchestras, and participants in chamber ensembles. Contact: Lea Antone, 18111 Nordhoff St., 818-677-3184, music@csun.edu. Undergraduate deadline: 11/30. Undergraduate degrees: 1,2,4,8,9,11; minor: 12. Undergraduate tuition: \$6,544 res., \$12,124 non-res.. Graduate admission: ongoing. Graduate tuition: \$7,810 res., \$10,600 non-res. Graduate degrees: 1,2,4,6,11. 600 music majors, 50 graduate students, 72 faculty, 40,000 total enrollment. 2 bands, 4 jazz bands, 1 orch., 2 chor.

Chapman University (Orange). Hall-Musco Conservatory of Music provides aspiring musicians with a rigorous, professional musical training program, coupled with a supportive liberal arts environment, which enriches the human mind and spirit. Our music curriculum prepares students to enter a variety of professional fields after graduation or continue their studies in top graduate programs. Contact: Casey

Decker, One University Drive, 714-997-6711, fax: 714.997.6713 admit@chapman.edu. Deadline: 1/15. Degrees: 1,2,4,6. Tuition: \$44,710. 220 music majors, 72 faculty, 5,677 total enrollment. 2 bands, 2 jazz bands, 1 orch., 4 chor.

The Colburn School, Conservatory of Music (Los Angeles) focuses on training classical instrumental musicians at the highest level. The Colburn School Conservatory of Music provides full tuition, room-and-board scholarships to qualified college-age applicants. BM PD, MM, AD, and PSC programs in performance are offered, orchestral instruments and piano. Located in downtown Los Angeles. Contact: Kathleen Tesar, 200 South Grand Avenue, 213-621-4545, admissions@colburnschool.edu. Deadline: 12/1. Degree: 1. Graduate deadline: 12/1. Degrees: 1, 55 music majors, 61 graduate students, 42 faculty, 1 orch.

Pepperdine University (Malibu). With its beautiful campus overlooking the Pacific Ocean, Pepperdine offers exciting performance possibilities and the opportunity to study with world renowned musicians at an academically top ranked liberal arts university. Scholarship support is available for eligible undergraduate majors as well as for non-majors interested in performing in University ensembles. Contact: Morgan

Jefferson, 24255 Pacific Coast Highway, 310-506-4111, fax: 310.506.4077, fineart-admissions@pepperdine.edu. Deadline: 1/5. Tuition: \$46,440. Degrees: 1,2,4. 80 music majors, 45 faculty, 3,100 total enrollment. 1 band, 1 jazz band, 1 orch., 2 chor.

[www.pepperdine.edu/music](http://www.pepperdine.edu/music)

San Francisco Conservatory of Music (San Francisco).



The San Francisco Conservatory of Music educates exceptionally talented musicians from around the world to become artists of the highest caliber, as well as musical citizens prepared for the challenges of the 21st century. Contact: Melissa Cocco-Mitten, 50 Oak Street, 415-303-6231, fax: 415.503.6299, admit@sfc.edu. Deadline: 12/1. Undergraduate tuition: \$40,000. Undergraduate degrees: 1,4. Graduate deadline: 12/1. Graduate tuition: \$40,000. Graduate degrees: 1,4,6. 108 faculty, 173 total enrollment. 2 bands, 2 orch., 2 chor.

[www.sfc.edu](http://www.sfc.edu)

The listing of music schools is also available online at the [www.theinstrumentalist.com](http://www.theinstrumentalist.com). (No login required to view listing.) The Instrumentalist grants permission for subscribers to make up to 50 copies of this listing for students and parents.

San Francisco Conservatory of Music

music

**Refine your art. Unleash your creativity. Lead the way as an artist for the twenty-first century.**

**Announcing SFCM's new Technology and Applied Composition Major**

An undergraduate curriculum with traditional composition at its core that offers instruction in creating music for film, games and other emerging multi-media platforms

Focus. Transformation. Education for life.

**800.899.SFCM**

**admit@sfc.edu**

**www.sfc.edu**

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*Display Ad Specifications on reverse side.*



College/University \_\_\_\_\_

Address \_\_\_\_\_

City, State \_\_\_\_\_

Person placing order \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

Website \_\_\_\_\_

**Call to order or for more information: 888-446-6888, fax: 847.446.6263**

**Email: [advertising@theinstrumentalist.com](mailto:advertising@theinstrumentalist.com)**

The Instrumentalist, 1838 Techny Court, Northbrook, IL 60062

# Ad Sizes and Shapes

Larger ads (1/2 page and bigger): include a **free ad in the online edition** (180 x 120 pixels, jpeg format) and a **color picture** of your school to go with the listing (print and online version).

Full Page – (no bleed)  
7" wide (3 columns)  
10" tall

Full Page – (with bleed)  
Live area - 7"x10"  
Page trim size -  
8.25"x10.875"

Add .25" on all sides for a bleed – this means your ad will go to the edge of the page.

*Do not put type near edge of ad if using a bleed.*

**Free web ad**

2/3 Page  
(no bleed)

4.583" wide  
(2 columns)  
x 10" tall

**Free web ad**

1/2 Page - horizontal  
(no bleed)  
7" wide x 5" tall

1/2 Page - horizontal  
(with bleed)  
5.5" tall x 8.25" wide  
Bleed Size: 5.75" x 8.75"  
(add .25" on bottom/sides for bleed.)

*Do not put type near edge of ad if using a bleed.*

**Free web ad**

1/2 Page  
vertical

4.583" wide  
(2 columns)  
x 7.5" tall

**Free web ad**

1/3 Page  
horizontal

4.583" wide  
(2 columns)  
x 5" tall

1/3 Page  
vertical

2.167"  
(1 col.)  
wide x  
10" tall

## Artwork Requirements:

- All images should have a minimum resolution of **300 dpi** and be in **CMYK** color format.
- All fonts must be **embedded** or attached.
- Please doublecheck ad dimensions.
- **Flatten all layers before saving final version.** (Save a version with layers for future changes.)
- All fractional ads must have a distinct border on all sides. This border is to be included in the dimensions of the ad.
- **Please pay careful attention to the dimensions of fractional ads.** – They must fit into the appropriate column width.
- **Full Page Ads: Text and important graphics should not be placed near edges of page.** Live area should not exceed 7 inches wide or 10 inches tall.

1/4 Page

4.583" wide  
(2 col.) x 3.75" tall

1/6 Page  
vert.

2.167"  
(1 column)  
wide x  
5" tall

1/6 Page horiz.

4.583" wide  
(2 col.) x 2 1/2" tall

## Acceptable Formats:

- **High-resolution PDFs preferred.**
  - Photoshop, Indesign, Illustrator
  - Quark Xpress
  - TIFF
  - JPEG
  - EPS (will accept but not preferred.)
- Note:** Microsoft Office documents are not accepted.

# Advertise in the Annual Music School Directory

Join these advertisers and highlight  
your school's music program in  
*The Instrumentalist's* October College Issue

## 2016

Arizona State University  
Augustana College  
Boston Conservatory of Music  
Carnegie Mellon University  
The College of Saint Rose  
DePaul Univ. School of Music  
Elizabethtown College  
Elmhurst College  
Gettysburg College  
Grove City College  
Indiana University  
Indiana Wesleyan University  
Ithaca College  
Lawrence University  
Manhattan School of Music  
Michigan State University

North Park University  
Northern State University  
Northwestern University  
Oberlin Conservatory  
Oklahoma City University  
Otterbein University  
Palm Beach Atlantic University  
Peabody Conservatory  
Roosevelt University  
Rutgers University  
San Francisco Conservatory  
Stetson University  
Temple University  
University of Central Florida  
University of Georgia  
University of Iowa

Univ. of Massachusetts/Amherst  
University of Miami  
Univ. of Missouri-Kansas City  
University of Nebraska/Kearney  
University of North Texas  
University of Notre Dame  
University of Oklahoma Press  
University of Oregon  
University of St. Thomas  
University of  
Tennessee/Knoxville  
University of Vermont  
West Chester University  
Willamette University  
William Patterson University  
Wright State University

## 2015

Arizona State University  
Augustana College  
Baldwin-Wallace Colleg  
Biola University  
Boston Conservatory of Music  
Bucknell University  
Butler University  
Carnegie Mellon University  
DePaul Univ. School of Music  
Elizabethtown College  
Elmhurst College  
Florida Southern College  
Gettysburg College  
Grove City College  
Hope College  
Indiana Wesleyan University  
Ithaca College

Lamar University  
Lawrence University  
Mercer University  
Michigan State University  
North Park University  
Northern State University  
Northwestern University  
Oberlin Conservatory  
Oklahoma City University  
Otterbein University  
Palm Beach Atlantic University  
Peabody Conservatory  
Pepperdine University  
Roosevelt University  
Rutgers University  
San Francisco Conservatory  
Stetson University

Susquehanna University  
Temple University  
University of Central Florida  
University of Georgia  
University of Iowa  
Univ. of Massachusetts/Amherst  
University of Miami  
Univ. of Missouri-Kansas City  
University of Notre Dame  
University of  
Tennessee/Knoxville  
University of the Pacific  
Valparaiso University  
Vanderbilt University  
Willamette University  
Wright State University